

Safeguard Salesforce with Comprehensive SaaS Security

The Challenge

Securing Salesforce is vital as it stores sensitive business data. As organizations scale, managing access, configurations, and third-party apps becomes increasingly complex. Under Salesforce’s shared responsibility model, customers must secure their own environments. AppOmni finds 95% of organizations have over-permissioned or inactive users, raising risks of data exposure, misconfigurations, and app vulnerabilities. Many underestimate this complexity, and manual processes often fall short.

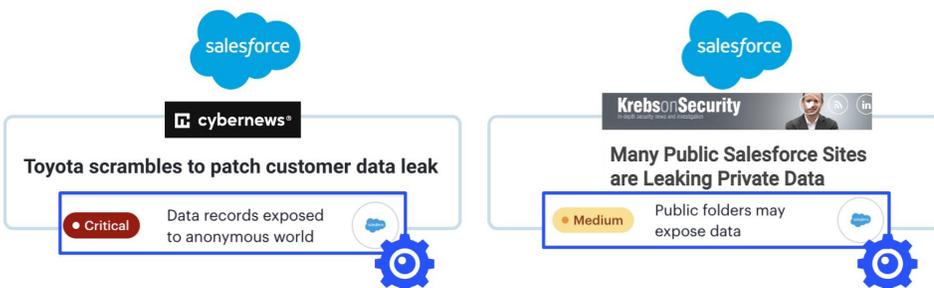
The Solution

AppOmni secures Salesforce with continuous monitoring, deep scanning, and secure connections to detect misconfigurations, MFA gaps, vulnerabilities, and unauthorized third-party apps. It identifies suspicious activity and scales alerts across deployments without added oversight. AppOmni enhances access control with an identity-centric view of users and permissions, helping reduce the SaaS attack surface. Visualization tools map and monitor third-party app connections to prevent data leaks.

While Salesforce Shield offers foundational protections, it leaves critical gaps. AppOmni fills those gaps with deeper visibility, guided remediation, AI-powered threat detection, and insight into permission issues and app risks. It also maps Salesforce controls to major frameworks to simplify audits and strengthen compliance across SaaS environments.

Prevent SaaS Breaches

AppOmni secures Salesforce by continuously monitoring for misconfigurations, over-permissioned users, and unauthorized third-party apps. Identity-centric insights and near real-time alerts help reduce risk and prevent data exposure. See how these risks have led to real-world breaches.



THE BENEFITS

- **Enhanced visibility and granular control** over your Salesforce ecosystem at any scale
- **Proactive threat detection** enabling rapid response
- **Streamlined compliance** and audit readiness
- **Secure Salesforce tenants** with transparent and guided remediation



KEY USE CASES

- Continuous Monitoring
- Config and Posture Assessments
- AI Threat Detection
- Identities and Access Explorer
- Compliance and Security Audits

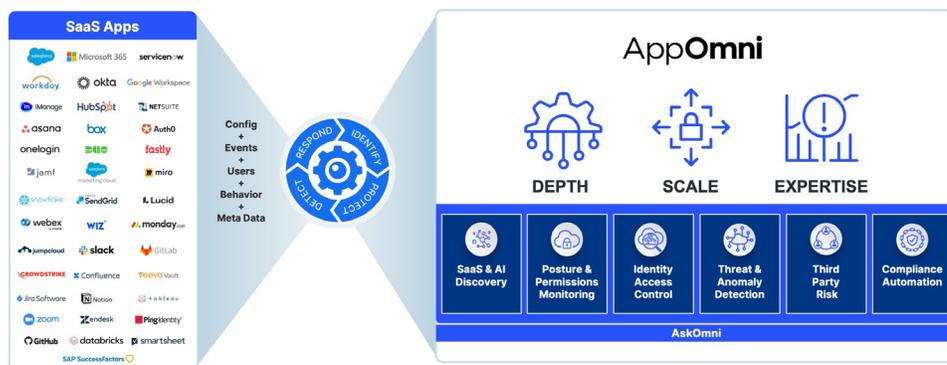
How AppOmni Helps Safeguard Sensitive Data in Salesforce

AppOmni empowers organizations with the visibility, control, and automation necessary to protect sensitive data within Salesforce. The examples below demonstrate how AppOmni strengthens security and compliance across your Salesforce environment.

Use Case	How To Use It	Security Impact
Continuous Monitoring	Monitor Salesforce in real time for misconfigs, MFA gaps, and risky third-party app connections.	Reduce breach risk by catching threats and misconfigs before they impact sensitive data.
Config and Posture Assessments	Scan Salesforce settings to identify misconfigurations, risky policies, and gaps in security posture.	Strengthen defenses by uncovering and remediating misconfigurations before they can be exploited.
AI Threat Detection	Use AI to detect Salesforce threats in real time, spot misconfigs, and block risks before they expose sensitive data.	Detect anomalous user behavior and advanced threats in real time, reducing risk of breaches and data exposure.
Identities and Access Explorer	Visualize user access and permissions to spot over-permissioned or inactive accounts.	Prevents data leaks by eliminating excessive access and identifying inactive users.
Compliance and Security Audits	Export on-demand reports for audit readiness and continuous compliance validation.	Avoid penalties and gaps by ensuring continuous compliance with security standards.

Achieve Effective SaaS Security for Salesforce

To achieve effective SaaS security for Salesforce, organizations need tools that provide continuous monitoring, proactive threat detection, and granular control. AppOmni’s platform delivers these capabilities, enabling security, compliance, and IT teams to effectively manage risks and protect their Salesforce environments.



“ With AppOmni, we’re able to do in a couple of days what used to take us a month. It has drastically sped up our implementation timelines while adding a higher level of security to our clients’ Salesforce implementations.

Senior Managing Director and Global Security Lead, Accenture

See AppOmni in Action

Discover how AppOmni secures Salesforce with continuous monitoring, policy enforcement, and deep visibility. [Get a demo](#)

About AppOmni

AppOmni, the leader in SaaS Security, helps customers achieve secure productivity with their applications. Security teams and owners can quickly detect and mitigate threats using unmatched depth of protection, continuous monitoring, and comprehensive visibility. Trusted by the world’s largest enterprises, AppOmni specializes in securing diverse SaaS environments. Learn more at appomni.com. © 2025 All Rights Reserved